



UNIVERSITY COMMUNICATIONS

- ◆ *Websites*
- ◆ *Outreach*
- ◆ *Annual Publications*



LAU communicates with its community as well as local and worldwide audiences, including alumni, donors, organizations, and media, through an array of regularly updated platforms operating under a decentralized information publishing system.

WEBSITES

LAU maintains 60 official websites that provide access to extensive institutional information for the campus community and external audiences.

◆ Central

- 1 Lebanese American University (www.lau.edu.lb)
- 2 LAU Events (eventscal.lau.edu.lb)
- 3 LAU News (news.lau.edu.lb)

◆ Core Academic Offerings

- 4 Adnan Kassar School of Business (sob.lau.edu.lb)
- 5 Alice Ramez Chagoury School of Nursing (nursing.lau.edu.lb)
- 6 Gilbert and Rose-Marie Chagoury School of Medicine (medicine.lau.edu.lb)
- 7 School of Architecture and Design (sard.lau.edu.lb)
- 8 School of Arts and Sciences (soas.lau.edu.lb)
- 9 School of Engineering (soe.lau.edu.lb)
- 10 School of Pharmacy (pharmacy.lau.edu.lb)
- 11 Academic Catalog (catalog.lau.edu.lb)
- 12 Online Programs (online.lau.edu.lb)

◆ Other Programs, Centers, And Institutes

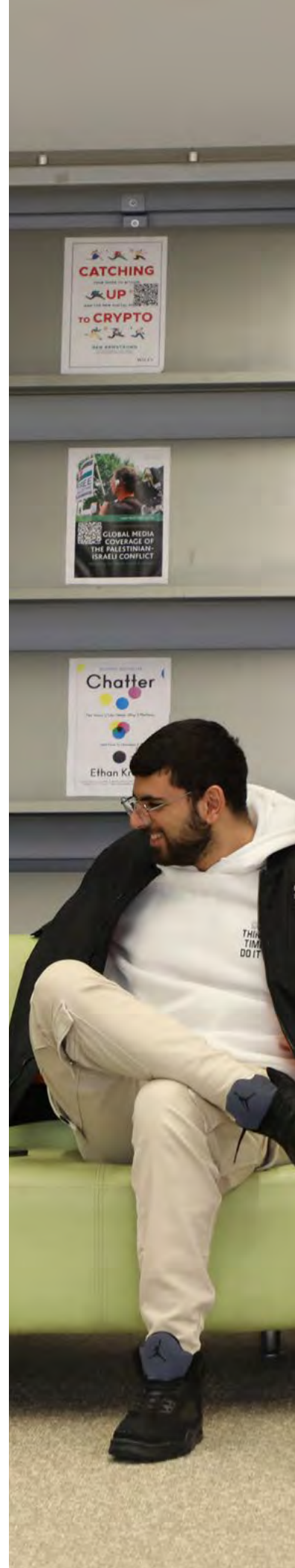
- 13 Academy of Continuing Education (ace.lau.edu.lb)
- 14 Arab Institute for Women (aiw.lau.edu.lb)
- 15 Center for Innovative Learning (cil.lau.edu.lb)
- 16 Center for Lebanese Heritage (clh.lau.edu.lb)
- 17 Clinical Simulation Center (csc.lau.edu.lb)
- 18 Fouad Makhzoumi Innovation Center (fmic.lau.edu.lb)
- 19 Industrial Hub (ih.lau.edu.lb)
- 20 Graduate Studies and Research (gsr.lau.edu.lb)
- 21 Honors Program (honors.lau.edu.lb)
- 22 Institute of Media Training and Research (imrt.lau.edu.lb)
- 23 Interprofessional Education (ipe.lau.edu.lb)
- 24 Jr. NBA (jrnba.lau.edu.lb)
- 25 LAU Consult (consult.lau.edu.lb)
- 26 Lebanese Academic Library Consortium (lalc.lau.edu.lb)
- 27 Louis Cardahi Foundation (lcf.lau.edu.lb)
- 28 Media and Digital Literacy Academy of Beirut (mdlab.lau.edu.lb)
- 29 New York Academic Center (nyac.lau.edu.lb)
- 30 Holberton Lebanon (holbertonlebanon.com)
- 31 SINARC Arabic Language and Culture Program (sinarc.lau.edu.lb)
- 32 Community Service and Engagement (cse.lau.edu.lb)
- 33 Outreach, Leadership, and Empowerment (ole.lau.edu.lb)
- 34 Al-Raida Journal (alraidajournal.lau.edu.lb)
- 35 LAU Innovation Center (innovate.lau.edu.lb)

◆ Campus Life, Offices, and Services

36	Athletics	(athletics.lau.edu.lb)
37	Commencement	(commencement.lau.edu.lb)
38	Department of Institutional Research and Assessment	(dira.lau.edu.lb)
39	Facilities Management	(fm.lau.edu.lb)
40	Faculty Senate	(facultysenate.lau.edu.lb)
41	Higher Education Scholarships	(hes.lau.edu.lb)
42	Information Technology	(it.lau.edu.lb)
43	International Services	(studyabroad.lau.edu.lb)
44	Libraries	(libraries.lau.edu.lb)
45	Memorabilia	(memorabilia.lau.edu.lb)
46	MEPI Leaders for Democracy Fellowship Program	(ldf.lau.edu.lb) (archival)
47	Office of the President	(www.lau.edu.lb/about/governance/president/)
48	Office of the Provost	(www.lau.edu.lb/about/governance/provost/)
49	Outreach and Civic Engagement	(oce.lau.edu.lb)
50	Staff Advisory Council	(www.lau.edu.lb/about/governance/councils-committees/sac/)
51	Strategic Communications Department	(stratcom.lau.edu.lb)
52	Title IX	(titleix.lau.edu.lb)
53	Tomorrow's Leaders Program	(mepitl.lau.edu.lb)

◆ University Advancement

54	Alumni	(alumni.lau.edu.lb)
55	Giving to LAU	(giving.lau.edu.lb)
	a. The Legacy and the Promise: LAU Campaign for Excellence	(campaign2005.lau.edu.lb) (archival)
	b. Fulfilling the Promise: LAU Campaign for Academic Excellence	(campaign.lau.edu.lb) (archival)
56	LAU Magazine	(magazine.lau.edu.lb) (archival)
57	LAU Now	(www.lau.edu.lb/lau-now/) (archival)
58	LAU Talking Points	(talkingpoints.lau.edu.lb) (archival)
59	Sustainability	(www.lau.edu.lb/sustainability/)
60	LAU Centennial	(100.lau.edu.lb)



The website's ecosystem ensures that all stakeholders have access to essential information, in accordance with the New England Commission of Higher Education's public disclosure standards, such as:

- ◆ Student and institutional obligations and responsibilities.
- ◆ Mission, objectives, and expected educational outcomes.
- ◆ Status as an independent, not-for-profit, and secular institution.
- ◆ Requirements, procedures, and policies for admissions and credit transfers.
- ◆ Institutions with which LAU has articulation agreements.
- ◆ Student fees, charges, and refund policies.
- ◆ Student code of conduct procedures.
- ◆ Student appeals and complaints procedures.
- ◆ Attendance or withdrawal from the institution.
- ◆ Academic programs, courses, and other educational opportunities.
- ◆ Academic policies and procedures.
- ◆ Degree and other academic recognition requirements.
- ◆ Continuing faculty members with departmental affiliations and credentials.
- ◆ Names and positions of administrative officers, as well as the names and credentials of trustees.
- ◆ Student body size and characteristics, and description of both campuses.
- ◆ Information on programs, academic and other support services, co-curricular and non-academic opportunities, libraries, and other available information resources.
- ◆ Student education goals, aggregate information on student success rates, institutional performance, and licensure passing rates where applicable.
- ◆ Total education costs and net price, financial aid, and typical study duration.
- ◆ Accreditation status.

OUTREACH

LAU promotes news, opportunities, marketing communications, and key announcements via digital channels, social media, email blasts, and newsletters. LAU maintains several central accounts on the platforms listed below, in addition to others managed by schools, departments, offices, centers, and institutes:

- ◆ LinkedIn: <https://www.linkedin.com/edu/school?id=14810>
- ◆ Facebook: <https://www.facebook.com/LebaneseAmericanUniversity>
- ◆ Instagram: <https://instagram.com/lebamericanuni/>
- ◆ Twitter: <https://twitter.com/lebamericanuni>
- ◆ YouTube: <https://www.youtube.com/channel/UCwu3T4-NVvn38tbNzHPIDjQ>
- ◆ Snapchat: <https://www.snapchat.com/add/lebamericanuni>
- ◆ Pinterest: <https://www.pinterest.com/lebamuni/>

ANNUAL PUBLICATIONS

◆ Academic Catalog

<https://catalog.lau.edu.lb>

The Academic Catalog is a comprehensive reference on LAU. It is issued every summer and contains information about the university's history, campuses, academic calendar, schools, academic programs, degrees, majors, courses, admission, rules, procedures, facilities, listings, full-time faculty credentials, administrative officers, tuition and more.

◆ Contributors Report

<https://giving.lau.edu.lb/lau-contributors-report>

Published annually, the Contributors Report recognizes donors and offers information about the university's fundraising programs and outcomes.

◆ Fact Book

<https://dira.lau.edu.lb/fact-book/>

The LAU Fact Book includes data on student enrollment and admissions (compiled as of the official census date), administration, faculty and staff, alumni, finances, physical facilities, and other academic and student-related matters. Launched in 2009, the Fact Book provides information on key institutional measures that support decision-making.

◆ LAU at a Glance

https://stratcom.lau.edu.lb/recent-work/lau_a_glance.php

LAU at a Glance offers a brief institutional profile of LAU, including annual facts and figures about our campuses, facilities, students, faculty, and academic programs.

◆ President's Report

<https://www.lau.edu.lb/about/governance/president/presidents-report/>

LAU publishes an annual progress report detailing all aspects of its development.

