

○ UNIVERSITY COMMUNICATIONS



The university reaches out to its closest community (students, faculty, staff, trustees) as well as to external audiences locally and internationally (including alumni, donors, organizations, media) through a wealth of constantly updated platforms under a decentralized information publishing system.

Websites

LAU maintains 53 official websites through which it conveys a vast amount of institutional information to external audiences and the campus community.

● Central

1. Lebanese American University (www.lau.edu.lb)
2. LAU Events (eventscal.lau.edu.lb)
3. LAU News (news.lau.edu.lb)

● Core Academic Offerings

4. Adnan Kassar School of Business (sob.lau.edu.lb)
5. Alice Ramez Chagoury School of Nursing (nursing.lau.edu.lb)
6. Gilbert and Rose-Marie Chagoury School of Medicine (medicine.lau.edu.lb)
7. School of Architecture and Design (sard.lau.edu.lb)
8. School of Arts and Sciences (soas.lau.edu.lb)
9. School of Engineering (soe.lau.edu.lb)
10. School of Pharmacy (pharmacy.lau.edu.lb)
11. Academic Catalog (catalog.lau.edu.lb)

● Other Programs, Centers, And Institutes

12. Academy of Continuing Education (ace.lau.edu.lb)
13. Arab Institute for Women (aiw.lau.edu.lb)
14. Center for Innovative Learning (cil.lau.edu.lb)
15. Center for Lebanese Heritage (clh.lau.edu.lb)
16. Clinical Simulation Center (csc.lau.edu.lb)
17. Fouad Makhzoumi Innovation Center (fmic.lau.edu.lb)
18. Industrial Hub (ih.lau.edu.lb)
19. Graduate Studies and Research (gsr.lau.edu.lb)
20. Honors Program (honors.lau.edu.lb)
21. Institute for Media Training and Research (imrt.lau.edu.lb)
22. Interprofessional Education (ipe.lau.edu.lb)
23. Jr NBA (jrnba.lau.edu.lb)
24. LAU Consult (consult.lau.edu.lb)
25. Lebanese Academic Library Consortium (lalc.lau.edu.lb)
26. Louis Cardahi Foundation (lcf.lau.edu.lb)
27. Media Digital Literacy Academy of Beirut (mdlab.lau.edu.lb)

28. New York Academic Center (nyac.lau.edu.lb)
29. Holberton New York (holbertonschool.nyc)
30. SINARC (sinarc.lau.edu.lb)

● Campus Life, Offices, and Services

31. Athletics (athletics.lau.edu.lb)
32. Commencement (commencement.lau.edu.lb)
33. Department of Institutional Research and Assessment (dira.lau.edu.lb)
34. Facilities Management (fm.lau.edu.lb)
35. Faculty Senate (facultysenate.lau.edu.lb)
36. Higher Education Scholarships (hes.lau.edu.lb)
37. Information Technology (it.lau.edu.lb)
38. International Services (studyabroad.lau.edu.lb)
39. Libraries (libraries.lau.edu.lb)
40. Memorabilia (memorabilia.lau.edu.lb)
41. MEPI Leaders for Democracy Fellowship Program (ldf.lau.edu.lb) (archival)
42. Office of the President (www.lau.edu.lb/about/governance/president/)
43. Office of the Provost (www.lau.edu.lb/about/governance/provost/)
44. Outreach and Civic Engagement (oce.lau.edu.lb)
45. Staff Advisory Council (www.lau.edu.lb/about/governance/councils-committees/sac/)
46. Strategic Communications Department (stratcom.lau.edu.lb)
47. Title IX (titleix.lau.edu.lb)

● University Advancement

48. Alumni (alumni.lau.edu.lb)
49. Giving to LAU (giving.lau.edu.lb)
 - a. The Legacy and the Promise: LAU Campaign for Excellence (campaign2005.lau.edu.lb) (archival)
 - b. Fulfilling the Promise: LAU Campaign for Academic Excellence (campaign2012.lau.edu.lb) (archival)
50. LAU Magazine (magazine.lau.edu.lb) (archival)
51. LAU Now (www.lau.edu.lb/lau-now/) (archival)
52. LAU Talking Points (talkingpoints.lau.edu.lb) (archival)
53. Sustainability (www.lau.edu.lb/sustainability/)

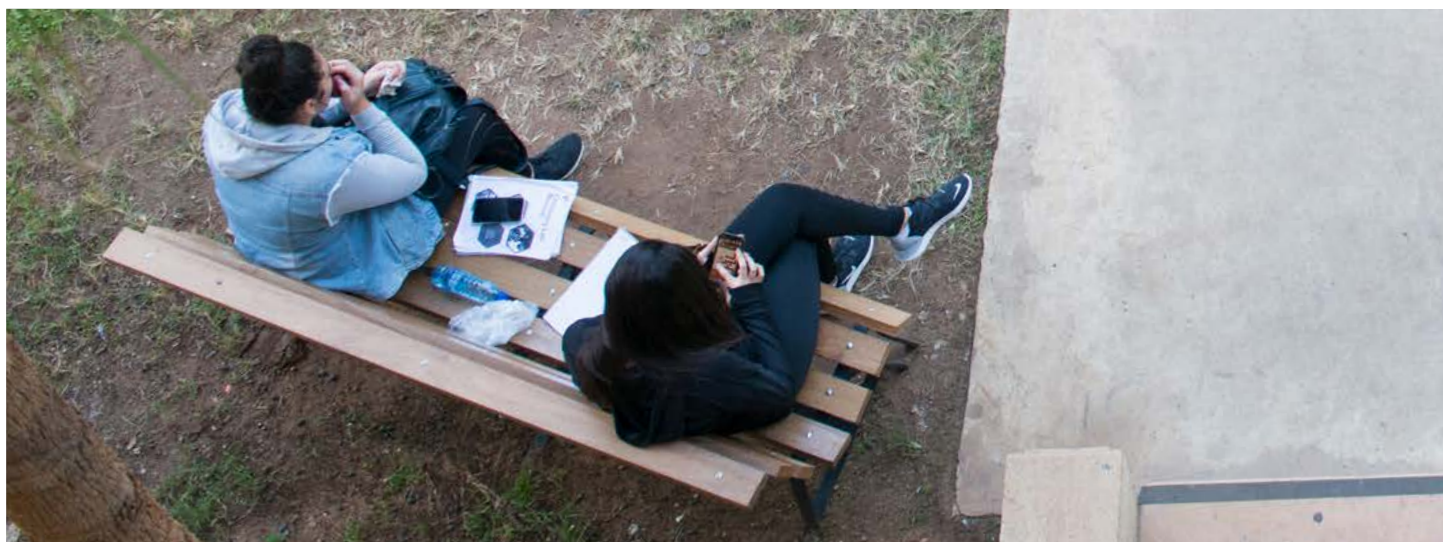
Among many other topics, this website ecosystem ensures that essential information is available to all those concerned, in line with the public disclosure standards maintained by the New England Commission of Higher Education:

- Obligations and responsibilities of both students and the institution.
- Mission, objectives, and expected educational outcomes.
- Status as an independent, not-for-profit, secular institution.
- Requirements, procedures, and policies related to admissions and the transfer of credit.
- Institutions with which LAU has articulation agreements.
- Student fees, charges and refund policy.
- Rules and regulations for student conduct.
- Procedures for student appeals and complaints.
- Attending or withdrawing from the institution.
- Academic programs, courses currently offered and other available educational opportunities.
- Academic policies and procedures.
- Requirements for degrees or other forms of academic recognition.
- Continuing faculty with respective departmental affiliation and credentials.
- Names and positions of administrative officers and names and affiliations of trustees.
- Size and characteristics of the student population and description of the campus setting for each of its locations.
- Description of programs, academic and other support services, co-curricular and non-academic opportunities, and library and other information resources available to students.
- Goals for students' education, aggregate information about student success and institutional performance and licensure passing rates where applicable.
- Total cost of education and net price, availability of financial aid and typical length of study.
- Accreditation status.

Outreach

News, opportunities, marketing messages, and important announcements are carried to the university's various audiences through digital social channels as well as social media, mass email and newsletters. The university maintains central channels on the following media, in addition to numerous other accounts overseen by schools, departments, offices, centers and institutes:

- LinkedIn: <https://www.linkedin.com/edu/school?id=14810>
- Facebook: <https://www.facebook.com/LebaneseAmericanUniversity>
- Instagram: <https://instagram.com/lebamericanuni/>
- Twitter: <https://twitter.com/lebamuniv>
- YouTube: <https://www.youtube.com/channel/UCwu3T4-NVvn38tbNzHPIDjQ>
- Snapchat: <https://www.snapchat.com/add/lebamericanuni>
- Pinterest: <https://www.pinterest.com/lebamuni/>



Annual Publications

● Academic Catalog

<https://catalog.lau.edu.lb>

The Academic Catalog is the all-encompassing reference on LAU. This annual publication, issued every summer, includes information on the university's historical background, campuses, academic calendar, schools, academic programs, degrees offered, majors, courses, admission, rules, procedures, facilities, listings and credentials of full-time faculty, administrative officers, tuition and more.

● Contributors Report

<https://giving.lau.edu.lb/lau-contributors-report>

Produced annually to recognize donors and to provide information about the university's fundraising programs and outcomes.

● Fact Book

<https://dira.lau.edu.lb/fact-book/>

The LAU Fact Book contains data on the university's student enrollment and admissions (compiled as of the official census date), as well as its administration, faculty and staff, alumni, finances, physical facilities and other academic and student-related matters. Launched in 2009, it aims to provide information on important institutional measures in support of decision making.

● LAU at a Glance

https://stratcom.lau.edu.lb/recent-work/lau_a_glance.php

LAU at a Glance provides a brief institutional profile of LAU, including annual facts and figures about our campuses, facilities, students, faculty and programs of study.

● President's Report

<https://www.lau.edu.lb/about/governance/president/presidents-report/>

An annual progress report on all aspects of the university's development.

